

REPORT TO THE ANNUAL GENERAL MEETING OF MEMBERS / 2025



In furtherance of the priorities detailed in Vitanova's strategic plan approved in 2024---to guide the Foundation into the near future, we have pursued the following initiatives over the course of the fiscal year 2024-2025:

To expand our financial resources, we have engaged consultants to assist us in identifying non-governmental agencies supportive of addiction and mental health agencies. To further support this initiative, is our next initiative.

To develop a digital data management system, we have already completed our move to paperless clients' files, and have most recently developed a communications log accessible to all clinical staff at any time, anywhere, by way of laptop computers. We are also transitioning to a new information management system as mandated by our principal funder, Ontario Health.

To engage our stakeholders, we have instituted a monthly electronic newsletter going out to more than 500 subscribers, revamped our website, and are increasing our social media postings---all in turn to meet our next priority.

To build on our reputation and enhance brand management. Thanks to the support of the Royal Bank, through our participation in its Social Impact Leadership Project, we have reinforced our brand (addiction recovery) and our marketing message (that all our services are free, open-ended, and always compassionate)

To build operational and capital infrastructure, we added new space in the form of our Spiritual Centre. It comprises a chapel, a meditation room, and a meeting room in which we operate a new service---a day treatment program reserved exclusively for women, and especially women with children. As well, we have begun the conversation focusing on the development of transitional housing for discharged clients---to better ensure their continued recovery.

To develop the cultural competency of our human resources, we are carrying out a robust training program for directors and other volunteers as well as clinical staff and, indeed, clients.

On behalf of the board of directors, I want to thank our executive director, Cindy Cepparo, the rest of the senior management team, all staff---both administrative and clinical, and our stalwart volunteers. Your work on behalf of and for the welfare of our clients, is what sets Vitanova apart in the field.

Respectfully submitted,

Trevor Fernandez

Chair